



Our Vision:
Healthy Women and
Children for a
Healthy Urban World



Society for Nutrition, Education and Health Action

SNEHA Sandesh Vol III: April 2013



Maternal and Newborn Health

SNEHA has received approval for funding from the World Health Organization, for studying the process of scaling up of referral system in three municipal corporations. The proposal has been

selected after a rigorous process of screening of around 500 entries received from all over the globe.



Child Health and Nutrition Program

Rudra Sonavane is a 23 month old child who came to the AAHAR day care centre as a Severe Acutely Malnourished (SAM) baby. Rudra was a neglected child with incomplete immunisation. His father

was abusive and mother a victim of his abuse. When Rudra presented at the AAHAR Day Care Centre he was weak and unable to eat. Under the vigilance of the Day Care Centre (DCC) doctor and the SNEHA staff and the regular consumption of Medical Nutrition Therapy (MNT) and regular monitoring of his weight he is now in Moderate Acutely Malnourished (MAM) category and gaining weight.



Sexual and Reproductive Health Program

Around 2500 children completed our Adolescents Gaining Ground (AGG) program on Health, Life Skill Education and Vocational Training this quarter.



Prevention of Violence against Women and Children Program

On 24th February, SNEHA organized the annual Happy Couple Event on the theme of "Friendship in Marriage". In addition to performances by

SNEHA staff and a Fashion Show by the happy couples, there was a talk on the same topic by the guest speaker and renowned family court advocate Jai Vaidya who said "building friendship in marriage is all important and when a crisis counselling centre recognises this issue it is very heartening."



SNEHA CENTRES offer an integrated service of all SNEHA program interventions under one roof. This is a Randomized Control Trial (RCT) which is now entering into Phase III. We have opened 41 SNEHA Centres and 20 DCCs across 3 municipal

wards(R South, M East and L wards) of Mumbai. 59 children from our Day Care Centres have successfully graduated into normal weight category from malnourished status.

It gives us utmost joy to present our quarterly newsletter, SNEHA Sandesh, aimed at sharing with our wellwishers, the work we do at SNEHA. We thank all our funders, partners, consultants and friends for their continued support.
...Team SNEHA

Our Executive Director, Dr. Wasundhara Joshi, who has been with SNEHA since inception, has left us to pursue her own Consultancy business.

Dr. Wasundhara has guided SNEHA through significant growth and been responsible for some excellent models of intervention. We are most grateful to her for her contribution to SNEHA and she will always hold a special place in our hearts.

She is succeeded by Vanessa D'Souza, Chief Executive Officer. Vanessa has been volunteering with SNEHA for the past two years and has a good understanding of the organisation and is familiar with our staff.

Vanessa has worked with Citibank India for 21 years and in her last position was Director - Citigroup Private Bank. Given her vast managerial experience, we believe, at this juncture, she is well suited to lead the organisation to the next level. Vanessa holds a graduate degree in Economics (Hons) and a Masters degree in Business Administration (Marketing).



"Women (and children) are not dying because of a disease we cannot treat. They are dying because societies have yet to make the decision that their lives are worth saving."

Mohammed Fathalla
(Ex-president of International Federation of Gynecology and Obstetrics)

DHARAVI BIENNALE LAUNCHED...



SNEHA's new project - the 'Dharavi Biennale' - which seeks to promote health literacy alongside artistic development. The Dharavi Biennale envisioned as a two-year festival linking art with health research through a series of several standalone workshops called Art Boxes will involve almost 200 participants. The overarching theme is recycling: artworks will use recycled materials and will address the health effects of recycled behaviours. The art box on rape called "Provoke/Protect" which ended with a fashion show witnessed the creation of sarees with recycled material with social messages mentored by artists Nika Feldman and Susie Vickery. Rutha David made a saree embellished with locks that read "Balatkari ko lock karo, mahila nahin" (Lock up the rapist, not the woman)

MATERNAL HEALTH YOUNG CHAMPION

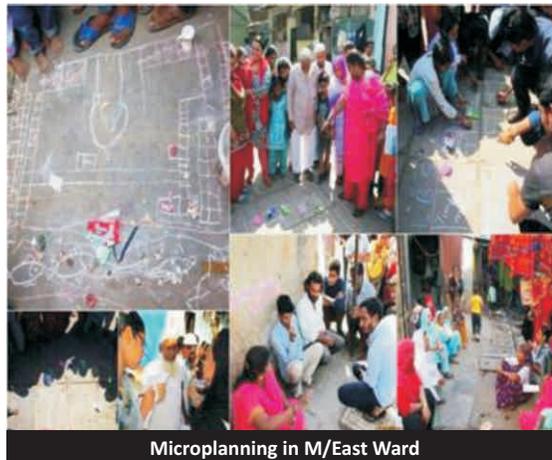
SNEHA is hosting Maternal Health Young Champion Ms. Neha Rathi for the period February to October 2013. The young champions program has been jointly organized by Maternal Health Task Force, Harvard School of Public Health and International Institute of Education.

SNEHA RISES WITH ONE BILLION RISING

On 14th February, 2013, SNEHA joined with activists, writers, thinkers, celebrities, and women and men across the world around the world for ONE BILLION RISING campaign, the largest day of action in the history of V-Day.



ONE BILLION RISING began as a call to action based on the staggering statistic that 1 in 3 women on the planet will be beaten or raped during her lifetime. With the world population at 7 billion, this adds up to more than ONE BILLION WOMEN AND GIRLS. SNEHA hired a bus and danced to the Anthem of this campaign "Break the Silence" at two locations i.e. Juhu beach and Carter Road, Bandra.



Microplanning in M/East Ward



Dr. Nidhi Chauhan at the Nasscom TechCamp



Graduation of AGG batch

Our Program Director for Sexual and Reproductive Health, Garima Deveshwar Bahl was invited to be a jury member of the Americares Spirit of Humanity Awards 2013 for excellence in the social sector.



SCHOOLS RAISE FUNDS FOR LIVELIHOOD PROGRAM

SNEHA's Livelihood project 'Quiltessentially Yours' notched tremendous sales at the Ecole Mondiale International School and the Oberoi International School. The schools also donated computers and fabric to our Livelihood Project.

RECOGNITION

SNEHA'S CONTINUING MEDICAL EDUCATION EFFORTS IN MATERNAL HEALTH RECOGNIZED BY MAHARASHTRA MEDICAL COUNCIL

In order to make referral meetings educative and participatory, MCGM and SNEHA together piloted another strategy of combining referral meetings with Continuing Medical Education (CME). 2 CME sessions were held in Rajawadi and Bhagwati Hospital. The aim of these CMEs is to equip the public health care providers at all levels to effectively manage clinical conditions of Hypertension, Bleeding and infectious diseases during pregnancy and appropriate transfer of cases.

PAPER PRESENTATION

Our Program Coordinator, Ms Sweety Pathak presented a paper on "Improving quality of maternal health care in Mumbai's municipal health facilities" in Global Maternal Health Conference organized in Arusha, Tanzania from 15th to 17th January 2013.

SNEHA IN THE NEWS

Indian Women Stand Up to Husbands Who Demand Sex-Selective Abortions featured in The Atlantic

<http://www.theatlantic.com/international/archive/2013/03/indian-women-stand-up-to-husbands-who-demand-sex-selective-abortions/274442/>

 www.snehamumbai.org
 <http://www.facebook.com/SnehaMumbai>
 <http://www.youtube.com/snehamumbai>
 <http://www.flickr.com/photos/65668597@N05/>

BECAUSE SHE COUNTS... WOMEN'S SPECIAL DAY



A SNEHA event to celebrate Women's Day on the 8th of March 2013 jointly hosted by Rock for a Cause and High Street Phoenix saw 2 women bands Alisha Pais and Kanchan Daniels perform. The SNEHA youth performed and danced to bring attention to the issue of violence.

ICDS SNEHA Collaboration



ICDS (Integrated Child Development Services) partnered with SNEHA for a program hosted for the closure of a series of 42 sessions in which 1300 women and 86 girls across 133 ICDS centres participated. The ICDS recognised the contribution of SNEHA and the Child Development Project Officer (CDPO) said that "SNEHA has done tremendous work in the area and we will collaborate and look forward to meaningful work alongside them".

Donate

We've touched 2,00,000 lives. Another 19.8 million are waiting. We need your support to make that difference.

Provide one adolescent with life skill education	Rs. 1000
Cover cost of counselling and resettling one woman in crisis	Rs. 5000
Fund monthly salary of one community worker	Rs. 5000
Provide medical nutrition therapy to one severely malnourished child	Rs. 4000
Help SNEHA create a healthy urban world	Any Amount

Log on to: <http://donation.snehamumbai.org/donation.asp>

All donations to SNEHA in local Indian Rupees qualify for 50% deduction u/s 80G (5) of the Income Tax Act, 1961.

For donations from US (which are eligible for tax benefits u/s 501(c)(3)) you can donate via Samhita's partner, Global India Fund at www.globalindiafund.org.

