



A healthy world begins with a healthy woman

# CONTEXT

India's infant mortality rate is

**39/1000**

live births

**More than 1 out of 5**

In ever-married women in Maharashtra have experienced Spousal violence

**5 women die every hour**

from childbirth related complications in India

→ Only 21% of mothers in India have had full antenatal care resulting in poor maternal outcomes

{Nearly **ALL** maternal deaths are preventable}

**2 out of 5 children** are **stunted** (low height-for-age) and **wasted** (low weight for height) in India

**48% of reproductive-age women**

In Maharashtra suffer from anaemia. Anaemia is a major risk factor for inferior neonatal health

**Health is not a priority** with public health spending at 2.5% of GDP. Human resources and infrastructure inadequacies are major barriers

**Health systems inadequate** for growing urbanized population. Plagued by and sub-standard monitoring, feedback and accountability

# THE LACUNAE WE ADDRESS

We believe that the cycle of ill health can and must be broken by creating a society whose foundation is built on a healthy and empowered populace

## COMMUNITY LEVEL

- Health is not a priority
- Lack of appropriate health-seeking behaviour and knowledge of health systems
- Financial implications
- Hesitance to use public health systems
- Dependence on unregulated private sector



## HEALTH SYSTEMS LEVEL

- Health systems inadequate for growing urbanized population
- Proliferation of unregulated private providers
- Sub-standard monitoring, feedback and accountability in public systems
- Low staff motivation and inadequate training
- Poor health care facilities at the Primary health centers

# OUR BACKGROUND

SNEHA (Society for Nutrition, Education and Health Action) was founded by a group of neonatologists and philanthropists in the late 1990s, when they realised that to save lives of mothers and children, they needed to go beyond hospitals. Our Founder, Dr. Armida Fernandez, was Dean and Head of Department of Neonatology at Lokmanya Tilak General Municipal Hospital, Sion and witnessed hundreds of babies and mothers dying of preventable illnesses everyday. She and her colleagues from Sion Hospitals would frequently go to the neighbouring slums and educate women on infant nutrition, breastfeeding, importance of delivering in a hospital and so on. The women from these communities were starved for information and had no access to it in the past. Eventually, Dr. Fernandez and her colleagues decided to institutionalise their work with the community and SNEHA was born in 1998.

*Our vision: A healthy world begins with a healthy woman*

Our mission: We work in partnership with communities and health systems building effective and replicable solutions, empowering women and their families in urban slums to improve their health.

# OUR APPROACH

SNEHA has a two-pronged approach: we work with vulnerable communities, to improve health-seeking behaviour and awareness of health services as well as with public health systems and health-care providers to improve service delivery.

We follow an integrated life-cycle approach to break the inter-generational cycle of poor health. We use the continuum of care approach to work on the first 1,000 days of life (from conception to the child's second birthday) to improve child health and nutrition outcomes.

By creating evidence-based models of excellence by working directly in and around Mumbai, we scale these models by replicating them through partnerships in other geographies. We use a data-driven, technology-backed approach in our interventions



# OUR PROGRAMS

SNEHA targets four large public health areas. In 2017, we launched 'Romila Palliative Care' to address quality of care to patients suffering from terminal illnesses, especially cancer.

	PROGRAM OBJECTIVES	KEY HIGHLIGHTS
Maternal & Newborn Health	Improve quality of health care in public health system and educate pregnant women/families on maternal healthcare	<ul style="list-style-type: none"> <li>3,000 healthcare providers trained (doctors and nurses)</li> <li>29,000 referrals of high risk pregnancies</li> </ul>
Child Health & Nutrition	Community-based management of acute malnutrition approach to identify and treat malnutrition, improve child feeding practices of mothers, and train government health workers to improve outreach and service delivery	<ul style="list-style-type: none"> <li>24,000 children screened for malnutrition</li> <li>28% reduction in malnutrition in 0-3yr old children</li> </ul>
Empowerment, Health & Sexuality Amongst Adolescents	Educate adolescents on general health, sexual & reproductive health, gender equity and provide vocational skills	<ul style="list-style-type: none"> <li>14,000 adolescents educated in life and health skills</li> <li>20% increase in gender &amp; health knowledge in intervention area</li> <li>598 girls graduated as nurse aid</li> </ul>
Prevention of Violence against Women & Children	Create safe environments for women and children, strengthen response to violence by public systems and provide counseling and crisis intervention to survivors of violence	<ul style="list-style-type: none"> <li>13,000 cases of domestic violence addressed</li> <li>4,500 police officers &amp; cadets provided sensitisation training</li> </ul>
Palliative Care	Provide multi-disciplinary services covering physical pain, nursing and counseling services through clinic and home based care models' to people with life limiting illness	Services commenced in January 2017

# OUR RESEARCH

SNEHA's programs are implemented on a strong evidence-base. Research is part of the DNA of our programming, with data collection for monitoring and evaluation woven into our program design. Since 2012, SNEHA has been using mobile technology to collect data from the field to assess impact and tailor service delivery.

SNEHA's independent research vertical conducts several studies to build a knowledge-base for public health while also extending support to monitoring, evaluating and documenting SNEHA's on-field initiatives.

We also have a long-standing partnership with University College London, who's researchers have taken up residence locally to research and deliver pioneering interdisciplinary initiatives: two major randomised control trials of health interventions and public engagement programs that include the Dharavi Biennale and 'Dekha Undekha', which combine art and science to share information on urban health.

Our research has appeared in top international journals, including, Lancet Global Health, Maternal and Child Health Journal, BMJ Public Health, Journal of Urban Health, Food Science and Nutrition etc.

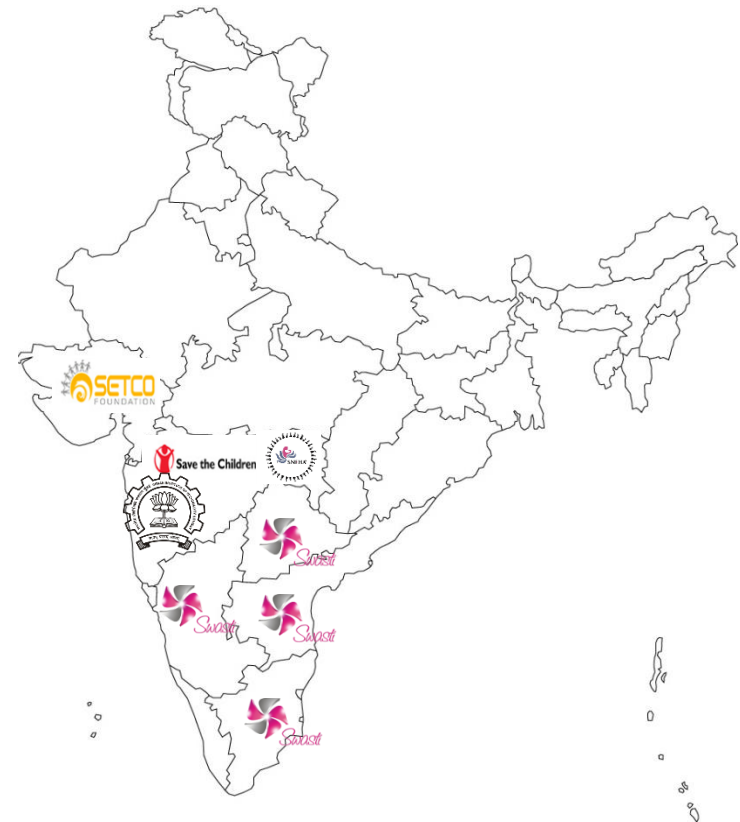
# OUR REACH

**Direct beneficiaries include ~ 199768 women, adolescents and children in and around Mumbai. We have also built capacities of over 13,500 public health workers and police officers. We have increasing Pan-India presence through partnerships with other NGOs.**

## ORGANIC SCALING



## INORGANIC SCALING





# SNEHA'S IMPACT

## COMMUNITY OUTREACH

- 1,08,000 women & children helped by urban health intervention models
- 13,000 cases of violence against women and children have been addressed
- 32,000 children under the age of 5 have been treated for malnutrition
- Facilitated 29,000 “high risk” deliveries in public health facilities
- Facilitated formation of over 463 women’s groups across Maharashtra in 2016-17

## SYSTEMS

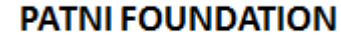
- Over 13,500 Public Health workers and police officers trained to handle cases of violence
- Increased uptake of ICDS nutritional services by 109% over 3 years
- 98% of municipal health outposts offering 5/8 essential services
- Referral network for emergency obstetrics care has been implemented by 8 municipal corporations

## OUTCOMES

- 28% reduction in child malnutrition in 20 months in Dharavi
- 20% increase in gender and health knowledge amongst adolescents
- 35% increase in reporting of violence via the Little Sister App in one year
- Decrease in unmet need of Family planning measures from 25% to 18% in 2012-2015 period in Mankhurd/Govandi Area
- Institutional Deliveries increased from ~80% at baseline to over 90% at endline in the MMRDA areas over three years

“Every woman and child counts.”

# OUR PARTNERS



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WE HAVE BEEN FEATURED IN..

theguardian

The New York Times

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# Founder Profile



Dr. Armida Fernandez is the founder and Chairperson of SNEHA. She was a Professor and Head of Neonatology at Lokmanaya Tilak Municipal General (LTMG) Hospital and Medical College for over 25 years and Dean of the hospital for 3 years. She has chaired seminars and presented papers on neonatal care and breast feeding at medical conferences in India and abroad, but it was her initiatives to improve the health of infants that made and even greater impact. In 1989, she set up a human milk bank in Sion Hospital, the first of its kind in Asia. In the past, she was honored as an Ashoka Fellow and has been the president of the National Neonatology Forum. She has won several awards including Wokhardt Foundation Health Popular Award for Community Health in 2017, Rotary Award for Public Service to Health in 2016, Qimpro Platinum Standard for Healthcare Award in 2013, MOGS-Dr. Purandare Award in 2009-10.

# CEO Profile



Vanessa D'Souza is CEO of SNEHA since March 2013, after volunteering with SNEHA for two years. Prior to that she worked with Citibank India in various positions, her last role being, Director, Citigroup Private Bank. During her tenure with Citibank she worked across various divisions including Non-Resident Indian Business, Corporate Bank, Project Re-engineering and eventually with the Private Bank. She won the coveted Citicorp Chairman's Service Excellence Award in 1989 for exemplary performance. She has completed her BA in Economics honors and MBA with a specialization in Marketing Management. She also holds a postgraduate diploma in Public Health and Nutrition. In addition, Vanessa was awarded the Mother Teresa Social Leadership Scholarship to pursue the Strategic Perspectives in Non-profit Management at Harvard Business School in 2017.

# SNEHA Profile

SNEHA (Society for Nutrition, Education and Health Action) is a Mumbai-based non-profit working across four large areas of public health: Maternal and Newborn Health, Child Health and Nutrition, Adolescent Health and Sexuality and Prevention of Violence against Women and Children. SNEHA believes in investing in the health of women and children, especially in the first 1000 days of life, to create viable and empowered communities.

SNEHA partners with Governmental and Non-Governmental organisations to directly implement programs of scale, using both supply and demand-side interventions. It works with communities to improve health-seeking behaviour as well as with Governmental and Non-Governmental players to improve quality of health services.



# For Media Queries

Contact: Priyanka Bhosale  
[communications@snehamumbai.org](mailto:communications@snehamumbai.org)  
9820946040

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