

#### **ABOUT SNEHA**

SNEHA, a Mumbai-based non-profit with over 450 staff, focuses on improving health and nutrition in urban slums. Using a life-cycle approach, it addresses critical health and nutrition needs at key stages—from adolescence to family planning—aiming to enhance outcomes for women and children in vulnerable communities across Mumbai and the Mumbai Metropolitan Region.

It focuses on enhancing urban health by empowering both care seekers and providers. We work with informal settlement communities to drive change and partner with public health systems to ensure sustainable improvements. Our programs include Maternal and Child Health, Empowerment, Health and Sexuality of Adolescent, Public System Partnership, Prevention of Violence against Women and Children, SNEHA Shakti, Palliative Care, and Livelihood Generation.

#### ABOUT THE PROGRAM – PREVENTION ON VIOLENCE AGAINST WOMEN AND CHILDREN

SNEHA's Program on Prevention of Violence against Women and Children aims to develop high-impact strategies for primary prevention, ensure survivors' access to protection and justice, empower women to claim their rights, mobilize communities around 'zero tolerance for violence', and respond to the needs and rights of excluded and neglected groups. Using a socio-ecologic model as a framework for action at different levels to prevent violence, the program works on primary prevention, secondary intervention and tertiary prevention.

#### **ABOUT THE PROJECT**

The Community Stewardship model aims to create a community that actively addresses and supports the prevention of gender-based violence through robust community ownership. It is implemented through a multi-tiered approach: primary interventions, secondary interventions and tertiary interventions. This model, structured around community groups (known as gats), sanginis, mitras (men volunteers), and other community stakeholders, facilitates collective action to prevent violence and support survivors. The program will work on exploring different ways to deepen the Community Stewardship model by working on de-addiction interventions in the community by raising visibility of the issue in the community, educating women's and men's group members, sanginis and mitras and setting up referrals for deaddiction. The candidate will work across the program's intervention areas in Dharavi, Govandi, Wadala and Kurla on de-addiction interventions in coordination with the team.

### "WHAT'S IN IT FOR ME" (WIIFM) - AT SNEHA

At SNEHA, our fundamental belief is that prioritizing people is key, demonstrating our strong dedication to nurturing a supportive and growth-driven atmosphere. We uphold an open-door policy that champions transparency and open dialogue. We actively invite employees to voice their ideas, feedback, and concerns, fostering a culture where innovation and teamwork can flourish.

If you value excellence and are passionate about nurturing individuals, SNEHA is the perfect place for you!!

For detailed Information visit our website: <a href="www.snehamumbai.org">www.snehamumbai.org</a> and follow us on:

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#### **PROFILE SNAPSHOT**

## **Designation:** Male Program Officer (De – Addiction)

- Role: The role involves planning and conducting awareness sessions and community outreach on addiction, health, hygiene, and nutrition. The candidate will work closely with the program team to support de-addiction referrals, engage families through home visits, organize campaigns, collaborate with local agencies, and maintain proper documentation of all activities across multiple sites.
- Educational Requirement: Graduate
- **Experience:** At least 5 years for a Graduate in the area of health sector. Work experience will be preferred in the area of gender-based violence, addiction, health, HIV aids.
- Location: Dharavi / Govandi / Wadala / Kurla
- Reports to: Program Coordinator
- Apply: Applications are to be sent via email to ijp@snehamumbai.org with the Subject line: "Program Officer Male De-Addiction"
- Date of publishing: 20 May 2025

### **CORES RESPONSIBILITIES –**

#### 1. Program Planning and Implementation

- Plan a Session and a meeting in partnership with the program officer to have a standard intervention across four sites.
- Plan, establish network, and collaborate with agencies working for de-addiction, like health system and NGO's and community stakeholders.
- Execute the plan on the ground in collaboration with the program team across four sites.
- Prepare a monthly budget, voucher
- Raise PRs for ongoing activities, events, and campaigns
- Prepare a monthly calendar of Meetings, training, events, and campaigns

### 2. Conducting modular sessions

- Conduct sessions with men's, women's, Mitra's and Sangini groups in collaboration with the program team.
- Ensure that sessions remain focused and impactful.
- Facilitate community meetings to raise awareness on addiction.

- Collaborate with the team to identify addicted individuals and counsel them for de-addiction referral
- Ensure that the addicted individual has been accompanied to the de-addiction services and follow-up to prevent relapse

# 3. Family-level intervention

- Conduct regular home visits to educate, motivate, and sensitize family members to understand that the nature of addiction
- Prepare action plan on case-to-case basis for timely follow-up at the individual, family.
- Motivate individual and his family member and refer to access services
- Report and involve counsellors in crisis and difficult cases for counselling intervention

# 4. Outreach and Campaign

- Conduct community meeting /corner meeting to sensitise and aware community about the ill effects of different kind of drugs on individual, family and community.
- Conduct campaigns to reach larger masses across all four sites and standardize awareness-building activities.
- Reinforce key themes on family communication to enable them understand the danger signs of addiction and its long-term impact on the individual and their family members, children, and community at large.
- Collaborate with agencies working for de-addiction to gain support to take de-addiction work further, e.g., KRIPA Foundation.

#### 5. Documentation

- Take consent from the beneficiary and explain the purpose of collecting their personal data
- Maintain details of meeting, training, event, and campaign in Commecare as well in books
- Maintain beneficiaries' identification, referral and other data
- Write a case story on a monthly basis

### **CRITICAL TRAITS:**

- Hindi- and Marathi speaking skills are necessary. Effective Communication, personal and interpersonal skills
- MS Office skills are necessary. Good Documentation and reporting skills
- Familiarity and some knowledge and exposure of the government systems and information on the various social protection schemes
- Experience in community mobilization and intervention
- Strong strategic skills understanding the project, making complex decisions, and innovation
- Negotiation skills
- Strong conflict resolution skills

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